

Familiar yet unexpected

With Steel19 for Alape, sieger design has made a fresh design statement with industrial charm

Bucket sinks have a long history at Alape, having been in its product range for decades. “But as a washbasin, Steel19 brings this tradition into a completely new context,” explains Christian Sieger. With its precise forms, tightly rounded curves and harmonious proportions, the new washbasin unit makes an instant impression of cutting-edge innovation, and lends itself perfectly for hotel bathrooms or guest WCs.

The moment you lay eyes on Steel19, you’ll be struck by a dynamic tension. On the one hand, the compact unit feels long-familiar; on the other, it makes a radical, distinctive design statement. “Formally and functionally, Steel19 is right in sync with contemporary tendencies,” says Michael Sieger. The new washbasin gives a fresh, lighter interpretation of the classic bucket sink. Especially the contrast between the black frame and the white glazed steel reinforces the industrial look, creating a stylish yet unpretentious impression. Steel19 also offers practical benefits. Just like the classic bucket sink, it is a complete unit. “Steel19 comes with everything included – all you have to do is attach it to the wall,” explains Michael Sieger. The basin, washstand cover and splashback are made as a single component from glazed steel. With the reinterpreted splashback, the abundant space on the washstand and the glass shelf underneath, sieger design has created a highly functional product. Other preassembled elements, such as the matt black, powder-coated frame, the siphon and the wall-mounted tap Meta from Dornbracht, form a meticulously conceived, harmonious whole.

The reinterpreted washbasin and innovative design are in line with the latest international decoration trends. “Steel19 caters to architects and interior designers who want modern, innovative solutions that can be easily integrated even where space is limited, such as in hotel or guest bathrooms,” explains Christian Sieger.

On occasion of the first presentation at ISH 2019, the washbasin was awarded the DESIGN PLUS Award.

Pictures: Alape
CGIs by gamut, Münster



ign



Kontakt

sieger design GmbH & Co. KG
Schloss Harkotten
48336 Sassenberg

Telefon +49 5426 9492-0
Telefax +49 5426 9492-89
info@sieger-design.com

Copyright concept & text: sieger design
Picture credit on request