

Something beautiful is about to happen

Striking brochure and fair stand for Sieger by Fürstenberg

sieger design developed a striking brochure for SIEGER by FÜRSTENBERG that celebrates the pleasure of drinking and some highly individual rituals associated with it

The images in the new SIEGER by FÜRSTENBERG brochure span a diverse range of styles: some abstract, some realistic and true to life. To showcase the variety of handcrafted porcelain tumblers, accessories and other pieces in a catalogue, the sieger design team used a combination of lavish photo spreads, graphic elements and compact product information. For the design fair Maison & Objet and the launch of new collections in autumn 2019, an accompanying digital campaign with making-of pictures and videos conveys emotional brand messages and a sense of fun online too.



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Kontakt

sieger design GmbH & Co. KG
Schloss Harkotten
48336 Sassenberg

Telefon +49 5426 9492-0
Telefax +49 5426 9492-89
info@sieger-design.com

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