

A Sip of Gold

The Sip of Gold champagne goblets have become one of SIEGER by FÜRSTENBERG's bestselling collections

Inspired by a classic silver goblet, Michael Sieger developed the Sip of Gold champagne tumblers in 2005 as a contemporary reinterpretation in porcelain and gold. In 2022, the tumbler series Beautiful Creatures is the latest addition to the collection. It sends an important message: wild animals are endangered in their natural habitats and need our protection. That's why part of the proceeds will be donated to the wildlife rescue organisation Defend, formerly National Park Rescue.

The Sip of Gold collection, now with a total of over 40 different models, is one of the most successful from the SIEGER by FÜRSTENBERG brand. The collection's unique product concept, with its surprising combination of materials, deliberately defies expectations and the custom of drinking champagne from stemmed glasses. Sieger design focused on creating ultra-thin porcelain walls and harmoniously balanced gold plating on the interior and outer rim. When the tumblers are filled with champagne, the precious metal produces hundreds of reflections and creates the impression of liquid gold that gives the collection its name. The tumblers, with a wall thickness of around two millimetres, are made by hand in the Porzellanmanufaktur FÜRSTENBERG studios. This process involves many stages of work, including four firings and individual spraying of the precious metal.

In 2022, the new tumbler series Beautiful Creatures was added to the collection. It pays tribute to the beauty and variety of animal species. The tumblers are colourfully decorated with elephants, polar bears, octopuses and flamingos. The animal species come from different parts of the world and represent the vulnerability of nature. These species are endangered by poaching, dwindling habitats and ocean pollution. A portion of proceeds from sales of the tumbler series goes to the organisation Defend, formerly National Park Rescue, which actively works for wildlife protection and conservation. The Beautiful Creatures series was inspired by the Precious Companions tumbler created in partnership with Dr. Barbara Sturm in 2021. Here, a part of the proceeds is also donated to Defend.

This isn't the first time a SIEGER by FÜRSTENBERG collection has raised money for a good cause: sales of the superhero-themed The Sparkling 4 & Friends help support the Network for Democracy and Courage (NDC).

As part of the international brand and product strategy, the various Sip of Gold tumblers are being used in five-star hotels and restaurants, as well as in partnership with drinks manufacturers. The Sieger design team also has a highly successful partnership with international barkeepers to produce content for social media marketing.

More information about SIEGER by FÜRSTENBERG:

www.sieger-germany.com

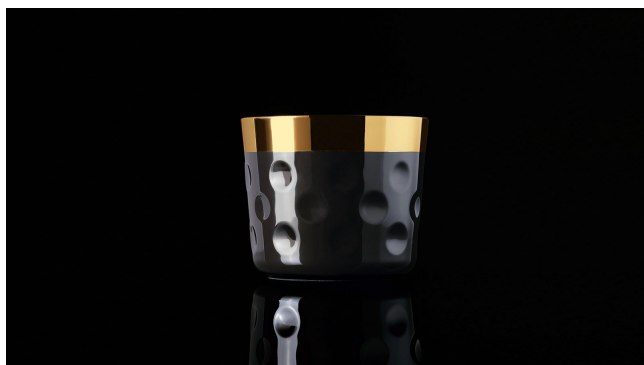


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White



Stella



Noir



Ca' d'Oro



Black & White



The Fashion Collection



Drips & Drops



Platinum



White Platinum



The Sparkling 4 & Friends



Precious Companions & Beautiful Creatures



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