

At home in the 'Re-Charge' suite

Literally transformative - the compact Nestwell[®] spa suite 'Re-Charge' from sieger design is re-fining the art of contemplative hospitality and experiential, sensorial luxury

"If a space has a soul, it remains alive forever." Welcome to Nestwell[®] 'Re-Charge' x sieger design! Based on twelve symbiotic principles of design for well-being, the wellness thematic hotel bedroom program Nestwell[®] defined a new approach to hospitality. In late 2021, sieger design incorporated these guidelines to develop the Nestwell[®] spa suite 'Re-Charge' and to enhance experiences that stir up emotions via transformative design. At the end, it facilitates a higher standard of living when travelling and helps hotel guests recharge their batteries during their stay.

"The solution is about a multi-level approach to design, as well as about a multi-dimensional view of what we actually mean by wellness, and how that translates into a hotel room design," explains Motti Essakow, Co-Founder of Nestwell®. "Specifically for the hotel room ecosystem, the solution sets a new and pioneering industry framework of shaping and elevating Stillness in Motion and Motion in Stillness. Quietitude, or quietness-with-attitude at its core, is a slow hospitality journey of discovery that engage your curiosity and evoke enhanced physical, emotional and cognitive wellbeing."

In accordance with the Nestwell® mindset, the carefully considered and creatively coordinated design brings together key trends from sustainability, health maintenance and relaxation. The **bathroom** area – where sieger design has been implementing trendsetting solutions for around forty years – is one central theme of the 60 to 80 sqm Nestwell spa suite and makes the regenerative power of **water** a therapeutic experience. It is based on the architectural study SSPS® by sieger design, opens onto the sleeping area and offers everything you would expect of a health-enhancing premium spa. This multifunctional space, where you are immersed in ritual bathroom wellness architecture, offers a dry and wet zone with a high level of design and functional quality in a compact space. The zones are separated from one another with a glass wall. Instead of a bathtub, there is a horizontal shower, which saves space and turns the primal power of flowing water into a relaxing experience. The guest can enjoy a range of water delivery options while lying or sitting comfortably on a heated bench, as well as making use of various spa functions that enhance and elevate happiness and wellbeing.

To complement the regenerative effect of the spa area, a large mirror is integrated into a wall element in the middle of the suite and, among other things, serves as an always-on physical and digital programmable screen for fitness videos – to experience **movement** in the privacy of your room. Thanks to a luxury foldaway massage bed, which looks like a wall cabinet when not in use, the area in front of the mirror can be transformed into a private spa for soothing treatments within 7 seconds.

The sleeping area and bathroom in the spa suite are separated by sliding partitions. Business travellers are therefore able to enjoy their breakfast with guests in a neutral area. From here, the separate WC can be accessed freely – without a view of the bed or bathroom. Additional comfort comes in the form of a kitchen unit with water dispenser for filtered drinking water and equipment

for preparing tea or small meals.

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A key component of the 'Re-Charge' concept is the **bio adaptive and circadian lighting system**, which follows daytime rhythms and has a positive impact on health. It transforms the natural light in the room to create the perfect mood – whatever the movement. The energy efficient LED light can be conveniently operated on both sides of the double bed and can be adjusted so as not to disrupt a partner's sleep. High-quality doors and walls with good soundproofing protect against external noise, thus promoting soothing calm.

It's a key objective of the Nestwell® 'Re-Charge' bedroom to inspire and empower the guest to improve their **sleep** so they can live and be at their best. As improved indoor air quality is conducive to a great night's sleep and rest, clean, oxygen-rich air generated by an efficient **air filtration system** increases the quality of the stay. Depending on the location and time of year, underfloor heating or a high-performance cooling system ensure a pleasant ambient temperature, and humidity is also regulated. The wooden floor is warm underfoot. It is high quality and sustainable, just like all the natural materials used in the suite – right down to the textiles. The wood-panelled walls lend the room a positive atmosphere characterised by freshness, naturalness and security.

"The 'Re-Charge' suite provides customers with that extra tangible something, that will pamper the mind, body and spirit, and that gives a place and space it's soul and unique identity via a higher level of inner and outer calmness with a travel universe that's uniquely, experientially and authentically ours," summarizes Motti Essakow.

"I want to see the same quality I have at home in the hotel," adds Christian Sieger. "In my experience, there were no hotel rooms that met my demands for comfort and furnishing. With the Nestwell® spa suite, we want to bridge this gap and make the stay as pleasant, inspiring and relaxing as possible for business travellers."

The 'Re-Charge' suite is setting new standards of design for well-being and experiential luxury. The concept should be seen as a pioneering framework that can be developed further alongside customers.

For more information to experience a Nestwell® Re-Charge room: <u>https://nestwellhospitality.com</u>

Microsite of the SSPS® architectural study: https://www.small-size-premium-spa.com

For the visualisations we chose products from, among others, Alape, Dornbracht, Duravit, SIEGER by FÜRSTENBERG and SIEGER by Ichendorf.























Kontakt sieger design GmbH & Co. KG Schloss Harkotten 48336 Sassenberg

Telefon +49 5426 9492-0 Telefax +49 5426 9492-89 info@sieger-design.com

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