

It's getting hot!

sieger design has developed a new corporate design for the young Raphaels ice cream manufacturer in Münster

The high-quality - and sometimes extraordinary - seasonal ingredients in organic quality from the region are personally selected for the ice cream flavors by owner Raphael Viehoff. Only those that meet his quality and taste requirements make it to the ice cream counter. With a purely typographical solution, sieger design has developed an unexpectedly striking corporate design that is fresh and appealing with its unashamedly colourful palette, just like the variety that Raphael offers. The colour combinations can be found not only in the sales room and on the ice cream cups, but also on stickers, buttons and other advertising materials.



sign



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