

Gold meets copper

MEM now features a refined form and outstanding shine - with the new galvanised Cyprum finish

Eleven years after the launch of the successful MEM series, sieger design has made various refinements to give it a more contemporary look. The subtle changes underscore the fitting's characteristically clear form and lend it a more filigree appearance. Dornbracht also used the SHK 2014 trade fair to unveil the new Cyprum finish. Composed from 18-carat gold and copper, this rose gold tone brings warm tints to both bathrooms and kitchens.

A bestseller for over a decade: MEM is one of the most successful fittings in the Dornbracht range. With a minimalist design, its contours reflect the natural fall of water and thus draw attention towards the element as it flows. This paring down to the essentials maximises the quality of the experience - and gives the user a sensation akin to scooping water up from a spring.

Ultra fine modifications give the series a more filigree - and therefore more contemporary - appearance. In order to achieve such lightness, the size of the single-lever mixer tap's body was reduced and the lever modified on all product types. Moreover, a resized rosette enables all MEM products to be freely combined with the outlets and operating elements of other series. This sampling offers users increased flexibility and customisability in terms of designing different areas of the bathroom. With this in mind, Dornbracht is adding further products to the MEM series: a free-standing, sculptural bath mixer with a cascade spout and baton hand shower, as well as a three-hole mixer with baton hand shower for positioning at the edge of the bath.

The new galvanised Cyprum finish, which responds to the rising relevance of elegant copper nuances in interior design, opens up even more possibilities. Made with genuine copper on the basis of 18-carat gold, the shiny rose gold tone appears not only luxurious, but also warm and cosy. It can easily be combined with other colours and therefore incorporated into a wide range of settings. Cyprum will initially be available exclusively for MEM but will later also be available for other selected series.

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Kontakt

sieger design GmbH & Co. KG
Schloss Harkotten
48336 Sassenberg

Telefon +49 5426 9492-0
Telefax +49 5426 9492-89
info@sieger-design.com

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