

Emotional elegance

The Vaia bathroom fittings series from Dornbracht unfolds its expressive effect in a wide variety of decorative styles

Classic elegance and modern minimalism - the progressive Vaia series of bathroom fittings leads the way in a contemporary avant-garde decorative style that combines different languages of form. These bathroom fittings, designed for Dornbracht in 2017, are characterised by a striking base, delicate lines and the reinterpreted cross handle. After the portfolio has been expanded with new, cosy and warm-looking surfaces in 2018, sieger design also created a wide-ranging product programme for the kitchen. The Vaia Kitchen series has been available since 2023.

Vaia interprets and manifests the trend toward the Transitional Style, a harmonious yet exciting combination of different interior design approaches, in a progressive way. The concept is based on extensive analysis of international architecture and interior design that clearly shows a broad tendency toward heterogeneous decorative styles, both in private and public areas.

The new bathroom fitting reveals its character in different environments, as a contrast to minimalist design or in harmony with the classically equipped bathroom. The progressive basic attitude that marks all the Dornbracht design series has undergone its logical further development with Vaia. The striking broad base tapers in a flowing line towards the spout, creating a unified design. Its evocative, soft contour harkens back to forms also seen in the stem of a wine glass, the acoustic bells of music instruments such as trumpets, and some Mid-Century furniture.

In particular the darker, silky matt finishes underscore the elegant grace of Vaia, simultaneously radiating both warmth and originality. In addition to the chrome variant, Platin matt, Dark Platinum matt, Dark Bronze matt and Dark Brass matt offer greater creative freedom for various interior design styles.

At the start of the 1990s, Dornbracht and sieger design established the modern interpretation of the cross handle with Tara. Vaia now cites it in a new, more delicate version, with a progressive language of form that is destined to make it an icon of bathroom culture as well. It represents the logical progression in the formal canon of sieger design's years-long partner.

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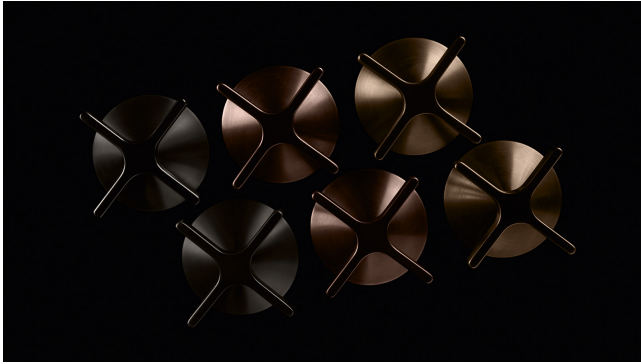
Product pictures photographer: Thomas Popinger, creative direction: Mike Meiré

Material collage 1, Vaia positioned rightwards: concept by Lex de Gooijer, photographer: Thomas Popinger, creative direction: Mike Meiré

Material collage 2, Vaia positioned leftwards: concept by Irina Kromayer und Etienne Descloux, photographer: Thomas Popinger, creative direction: Mike Meiré



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Kontakt

sieger design GmbH & Co. KG
Schloss Harkotten
48336 Sassenberg

Telefon +49 5426 9492-0
Telefax +49 5426 9492-89
info@sieger-design.com

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